



AGENDA

Japan-Europe Symposium on Business Reporting for Sustainability

Mechanisms to communicate information, including ESG/CSR, for sustainable growth

Wednesday, 26 May 2010 - Club of the University Foundation (FU/US)

10:00-10:20	Welcome Greetings Ayako KAWAMURA, Director , EU-Japan Centre Etienne DAVIGNON, President, CSR Europe Ambassador Naoto NIKAI, Japanese Mission to the EU
10:20-12:00	Session 1: Major listed companies - Moderator: Alison THOMAS, PwC <ul style="list-style-type: none"> ✓ Strength and Strategy ✓ Understanding of a company's own value creation process ✓ The way for a company to communicate to society its own strength, long-term capability of value creation, sustainability and contribution to society ✓ Necessary framework for communication ✓ Function of KPIs and introduction of XBRL <ul style="list-style-type: none"> ▪ Atsushi HORIBA, Chairman, CEO & President, HORIBA, Ltd. ▪ Susanne STORMER, Vice President, Global TBL Management Global Stakeholder Engagement, Novo Nordisk A/S ▪ Paul DRUCKMAN, Chairman, Accounting for Sustainability ▪ Alexander G. WELZL, Chairman CIC & Ralf FRANK, Secretary General Commission on ESG, Delegate EFFAS for XBRL, The European Federation of Financial Analysts Societies (EFFAS)
12:00-12:30	Keynote Speech Richard HOWITT, European Parliament Rapporteur on the European Commission Communication on Corporate Social Responsibility
12:30-13:30	Lunch Break
13:30-15:00	Session 2: SMEs - Moderator: Nobuyuki HIRATSUKA, Japanese Ministry of Economy, Trade and Industry (METI) <ul style="list-style-type: none"> ✓ Experience of business reporting ✓ Merits of communication ✓ Necessary framework with minimum burden ✓ Implications of KPIs ✓ Expected support from governments <ul style="list-style-type: none"> ▪ Joji KITANO, President, e-Parcel Corp. ▪ Koshi TAGUCHI, President, Sakigake Semiconductor CO.,LTD. ▪ Mart KIVIKAS, Partner, Wissenskapital GmbH ▪ Chitoshi KOGA, Professor, Doshisha University
15:00-15:30	Coffee Break
15:30-16:55	Panel Discussion (policy agenda) - Moderator: Takayuki SUMITA, World Intellectual Capital Initiative (WICI) How to establish mechanisms for communication between companies and stakeholders regarding the activities and capabilities of companies contributing to sustainable growth and to society <ul style="list-style-type: none"> ▪ Yasuhito HANADO, Professor, Waseda University ▪ Nobuyuki HIRATSUKA, Japanese Ministry of Economy, Trade and Industry (METI) ▪ Yukako KINOSHITA, Chairman, CSR Committee, Japan Business Council in Europe (JBCE) ▪ John SWANNICK, Executive Director, European Academy for Business in Society (EABIS) Co-chair, European Laboratory on Valuing Non-financial performance ▪ Stefano ZAMBON, Chairman, WICI Europe ▪ Pedro ORTUN, Director, European Commission, DG Enterprise & Industry
16:55-17:00	Closing Remarks Hidehiro MURAMATSU, Director, Europe Division, Japanese Ministry of Economy, Trade and Industry (METI)