

H RTP - Japan Industry Insight

For a better understanding of the Japanese management practices

The 4-week **Human Resources Training Programme - Japan Industry Insight** is designed to inform participants about the conditions of Japanese business. It is focused on business management and is structured around the following modules: Japanese language course, lectures, joint sessions with Japanese business people, field trips and, during an optional 5th week, individual company visits.

«THE H RTP TRAINING COURSE EXCEEDED ALL MY EXPECTATIONS. IT GAVE ME TOOLS AND WAYS TO HANDLE FUTURE BUSINESS ISSUES RELATED TO JAPAN BOTH PROFESSIONALLY AND PERSONALLY. THE EU-JAPAN CENTRE HAS GREAT NETWORKS, INFORMATION SOURCES AND PROFESSIONAL STAFF. I HOPE MANY OTHER EUROPEAN MANAGERS WILL HAVE A CHANCE TO UTILIZE THESE NETWORKS AND FACILITIES.»

JAANA ELINA PUHAKKA, EXPORT MANAGER, HERMANNIN VIINTILA OY



Distribution & Business Practices in Japan

Learn about Japanese marketing strategy to succeed in this market

Distribution and Business Practices in Japan is a comprehensive 5/7-day training programme both for companies planning to enter the Japanese market and for those with some Japan experience but looking for new approaches to expanding their business there. It provides participants with a deep insight into the Japanese market and consumers' needs through lectures, seminars, case studies, field trips and visits to wholesalers, distribution centres and retailers. (convenience stores, general merchandise stores and supermarkets)



WCM: Shop Floor Visit

THE VISITS WERE ALWAYS INTERESTING BECAUSE THE JAPANESE HOSTS DIDN'T HIDE ANY OF THEIR BUSINESS STRATEGIES AND THEY TRIED TO ANSWER ALL OF THE DIRECT QUESTIONS THAT WE PROPOSED TO THEM.

FRANCISCO FELIU DE OLEAZA,
CBE CENTRE BALEARIS EUROPA



World Class Manufacturing

Learn about the Japanese way of improving cost efficiency and manufacturing capabilities

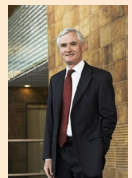
The high-level 5/8-day mission provides European managers with an ideal opportunity to visit some of the world's most advanced factories, to talk directly with senior Japanese production engineering managers, and to observe how manufacturing methods are implemented.

Participants discover the Japanese approach towards World Class Manufacturing and learn how Japanese firms achieve superior production standards through lectures, seminars, panel discussions and manufacturing plant visits

In a nutshell, this course brings EU companies closer to WCM performance.

«THIS IS AN EXCELLENT PROGRAMME PROVIDING REAL FIRST HAND INSIGHT INTO JAPANESE MANUFACTURING, NOT ONLY BY SEEING WHAT IS HAPPENING, BUT ALSO IN UNDERSTANDING THE UNDERLYING PHILOSOPHIES.»

ALAN BEGG,
SENIOR VICE PRESIDENT, TECHNOLOGY AT SKF



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